



909 N Kellogg St • Kennewick, WA 99336
800-245-3001 • 509-735-6481 • Fax 509-783-6503
www.cadwell.com • info@cadwell.com

Product Manager, Intraoperative Neuromonitoring

Neuromonitoring at Cadwell

Cadwell is the leading provider of intraoperative neuromonitoring (IOM) equipment in the United States and has a strong presence in the global market. Our IOM line of equipment is used to assess the viability of neural pathways during surgery and provides important feedback to the surgeon regarding how their interventions are impacting neural function and integrity. The success of Cadwell's IOM systems hinges on our robust product platform that provides high performance signal generation and processing capability, our software solutions that help the monitorist and surgeon succeed, combined with our in house support experts. Join our team and interact with our industry leaders, discover and implement solutions to today and tomorrow's IOM needs.

Position Summary:

The product manager is responsible for developing Cadwell's IOM line of equipment and plays a pivotal role in our future developments in this exciting field. The primary responsibility of a product manager is to ensure that our IOM products excel in the market place by providing our customers with optimal solutions to meet their needs. Day-to-day responsibilities include:

- Researching customer requirements
- Coordinating product enhancements and modifications
- Providing the long term roadmap for IOM products and market growth
- Overseeing the development of new products
- Validating software and hardware developments prior to release
- Staying abreast of the emerging technologies, as well as research and developments in the field
- Representing Cadwell at tradeshow and other presentations
- Training the global sales force on products
- Ensuring that product literature is accurate, up-to-date, and clear
- Maintaining a high level of customer satisfaction with existing products

Education:

- Requires a bachelor's degree in Biomedical Engineering, Neurophysiology, or related discipline; MS or Doctorate preferred

Experience:

- Minimum of three years of experience in a Product Manager position

Skills/Job Knowledge/Ability:

- Excellent written and verbal communication skills
- Solid fundamental understanding of signal propagation in neural pathways and the effects of stimulating these pathways electrically
- Ability to understand and communicate highly technical information for strategic planning and product roadmap development to both technical and non-technical audiences
- Ability to accurately assess customer needs and market conditions and partner with software and hardware teams to translate the business requirements into live products
- Demonstrated ability to lead people and get results through others
- Capacity to keep abreast of state-of-the-art product offerings and new technology trends and familiarity with standard concepts, practices, and procedures with the medical field, and create detailed business cases to support those ideas with market and financial analysis
- Ability to work successfully as part of a team and can positively adapt to changing requirements, deadlines, and priorities
- Knowledge of professional marketing ethics and customer satisfaction issues
- Excellent computing knowledge and general technology proficiency
- Ability to organize and manage multiple priorities efficiently, exercising independent judgment and discretion

Come play a leading role in the growth of Cadwell Laboratories, Inc., a world-renowned medical equipment leader. Join Cadwell and be a part of the team that makes ideas come to life!

Send resume to: cathya@cadwell.com